K - 12 User Tests

Scale 1 = Very Difficult & 5= Very Easy

User	Grade	Age	Recording	Has read books online before?	Identify my books vs classroom	Explore reader independtly	Navigating book pages	Identifying icons	Finding most recent book
Juliet	2nd	7yr	Juliet:Lucas.mp4	Y	5	4	5	**4**	5
Lucas	K	4yr	Juliet:Lucas.mp4	Y	n/a	2	2	**2**	n/a
Jasper	2nd	7yr	Jasper.mp4	Y	5	5	5	**5**	5
Rachel	7th	12yr	Rachel.mp4	Y	5	5	4	**3**	5
Harper	2nd	8yr	Harper:Stoney.mp4	N	4	4	5	**4**	5
Stoney	6th	11yr	Harper:Stoney.mp4	Y (articles)	5	4	5	**4**	n/a

OVERVIEW

Overall, we confirmed that our application is easy to use and approriate for the various age ranges. Our users were very happy using the product with limited fustrations and painpoints. Moving forward we will need to spend some time fine tuning the icon discoverability and full screen mode.

AHA MOMENTS

- TOC thumbnails provides easy navigation 😃 😃
- Easily identified "my books" as most recently opened 😃 😃 😃
- Having notes inline with the reader 😃 😃
- Favoriting animation 😃 😃

PAINPOINTS

- Robotic TTS voice 👎 👎
- Unfamiliar with full screen icon 👎 👎
- **Difficulty using a mouse/trackpad (using curser to click, scrolling)** 👎 👎 👎
- Unfamilar with favoriting action 👎 👎
- Discoverability of highlighting (unfamilar with highlighing in general) 👎 👎 👎
- Difficulty exiting full screen mode 👎

WANTS

- To be able to scroll (like an article on the web) ⭐
- Wants a application at school that's approriate for age ⭐
- Sharing of Highlighters and Notes for group projects in classroom ⭐
- Breaking up assignments into sections with mini-games ⭐

QUOTES

- "This one is easier to get around the book" - compared to other e-readers
- "That was easy! I thought it was going to have to be something where I'd have to think and stuff"
- "Too much action going on (in the application) not enough doing work" - in regards to other applications used in school.
- "This is cool, I want to use this in my school."
- "I hate when we have to do it at my school, look at it, pick something up, write it down before it goes away---and with this you can slide it over and just see everything" (refering to workbook)
- "What's a highlight? Is it like a marker where you trace a word?"
- " I use that at grandma's house" In response to using a computer and mouse

NOTES/UP-NEXT/BUGS

- On touch screen computers, tablet version shows up
- Star Icon may need more contrast on more colorful pages
- Younger users (K) not familiar with using a mouse, but are familiar with tablet navigation.

- Need to set a limit on zoom %- can be a distraction for some kids if they can zoom all the way in
- Confirmed kiddie theme is approriate for 2nd grade, tween is good for 6th-7th. Should try to schedule a student in 3 or 4th grade to confirm breakpoint for theming
- Remove click to go full screen.. usability issues especially in tween version. Full screen icon is the only way to go full screen.
- A/B test full screen mode icons and entering in and out of mode